

Personal Data collected for the following purposes and using the following services:

- **Analytics**
 - **Facebook Ads conversion tracking, Google AdWords conversion tracking and Google Analytics**
Personal Data: Cookies and Usage data

- **Contacting the User**
 - **Contact form**
Personal Data: email address, first name and last name

 - **Mailing List or Newsletter**
Personal Data: email address

- **Handling payments**
 - **PayPal**
Personal Data: various types of Data as specified in the privacy policy of the service

- **Managing contacts and sending messages**
 - **MailChimp**
Personal Data: email address

- **Remarketing and Behavioral Targeting**
 - **AdRoll, AdWords Remarketing and Facebook Remarketing**
Personal Data: Cookies and Usage data

[Further information about Personal Data](#)

- **Selling goods and services online**

The Personal Data collected are used to provide the User with services or to sell goods, including payment and possible delivery.

The Personal Data collected to complete the payment may include the credit card, the bank account used for the transfer, or any other means of payment envisaged. The kind of Data collected by this Application depends on the payment system used.

[Contact information](#)

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- **Data owner**

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